

Dates to remember

October 9 — 11, 2013

WVLA Annual Conference 2013 — [More information](#)

October 16, 10:00 AM — 5:00 PM The Digital Shift: Re-Inventing Libraries (Free) — [More Information](#)

Hildreth and Hastings to speak at WVLA Conference

Pending federal government funding, Susan Hildreth, Director of the United States Institute for Museum and Library Services, will open the WVLA Conference with a keynote speech on Wednesday, October 9 at 1:00 PM. On January 19, 2011, President Obama appointed Hildreth to her post as the nation's chief librarian, an appointment which was confirmed by the US Senate by unanimous consent. Hildreth served as the City Librarian in Seattle at the time of the construction of the nationally renowned Central Library. She previously served as California State Librarian, City Librarian for the City of San Francisco, and in public library posts in California and New Jersey. Hildreth is serving a four-year term as the Director of the Institute. The directorship of the Institute alternates between individuals from the museum and library communities.



Hildreth was active in the American Library Association, serving as president of the Public Library Association in 2006. She has a master's degree in library science from State University of New York at Albany, a master's degree in business administration from Rutgers University, and a bachelor of arts, cum laude, from Syracuse University.

Dr. Samantha Hastings will speak at the awards banquet on Thursday, October 10 at 7:00 PM. Dr. Hastings has been the director of the School of Library and Information Science at the University of South Carolina since August 2006. Previously, she directed the digital image management program of study at the University of North Texas, School of Library and Information Sciences and served as interim dean 2004-2005. She holds a MLIS from USF Tampa and a Ph.D. from Florida State.

Her research interests in the retrieval of digital images, cultural heritage, telecommunications and evaluation of networked information services influence how she views the changing roles for information professionals.



Dr. Hastings has worked as a consultant and built full-text and image databases for accountants, dentists, doctors,

lawyers and county and state governments. Along the way, she has worked to help public libraries and museums connect to the Internet and share their cultural objects in a digital environment. Her current research in partnership with Arius3D, Inc. explores use of 3D digital objects in learning environments.

Dr. Hastings served as president of the American Society for Information Science and Technology in 2004 and served five years as the acquisitions editor for the ASIS&T Monograph series, published by Information Today, Inc. Recently she launched a new annual review for Cultural Heritage Informatics with editor Charles Harmon of Rowan Littlefield.

The [WVLA website download page](#) offers the conference program, a Shepherdstown restaurants list, an overview of Wednesday pre-conference tours, and many other conference-related publications that can be downloaded.

Hayden describes One Book, One West Virginia book on WV Public Radio

Adult Services Consultant Susan Hayden was interviewed by WV Public Radio concerning *Affrilachia*, the new One Book, One West Virginia selection: “The West Virginia Library Commission is hoping folks across the state will read Kentucky Poet Laureate Frank X. Walker’s book *Affrilachia*. The book is this year’s choice for the One Book, One West Virginia program. During an appearance at the Martinsburg Berkeley County Public Library Wednesday morning Walker read “Clifton I,” the first poem in the book. It tells the story of Walker and his father visiting Clifton, Ky., where his father grew up.” [Read more at West Virginia Public Broadcasting](#).

Letters about Literature dates set

Letters About Literature is a reading and writing contest for students in grades 4-12. Students are asked to read a book, poem or speech and write to that author (living or dead) about how the book affected them personally. Letters are judged on state and national levels. Tens of thousands of students from across the country enter Letters About Literature each year.

The deadline for Level One (grades 4-6) participants and Level Two (grades 7 & 8) participants is January 10, 2014. The Level Three (grades 9-12) deadline is December 10, 2013.

The awards ceremony is scheduled for Tuesday, May 27, 2014.

To learn more, visit the [WVLC](#) and the [Library of Congress](#) website pages for the program.

**LETTERS ABOUT
LITERATURE**

West Virginia library news

- **Eleanor Poling** retired from the Pleasants County Public Library in late September. Before leaving, Eleanor trained her replacement, **Mary Hooper**.
- **John Paul Myrick**, Director of Library Development, has announced that he is leaving the WVLC in mid-October.

Use of small and rural libraries grows in the Digital Age

New data provide first federal look at these important community institutions

Rural and small public libraries in the United States are community anchors, providing critical services and resources to meet a variety of local needs. The IMLS brief, [The State of Small and Rural Libraries in the United States](#), provides the agency's first targeted analysis of trends for rural and small library services. The report gives an overview of the distribution, service use, fiscal health, and staffing of these important community assets. One of the report's surprising findings is the sheer number of public libraries that can be classified as either small or rural.

The report finds that 6,098 libraries (77.1 percent of all public libraries) are small libraries and that overall 46 million people (15.4 percent of the population) are served by small libraries. Further the report finds that city libraries are being outpaced by their rural counterparts in providing access to broadband and e-books.

"This report is a must read for policymakers who are concerned about the health and vitality of rural America," said Susan H. Hildreth, Director of the Institute of Museum and Library Services. "Whether the issue is education, economic development, or access to broadband, small and rural libraries are important communications hubs for people in small towns and rural locations."

For this analysis, IMLS developed definitions for "small" and "rural," terms that lack widely accepted definitions when applied to public libraries. "Rural" is defined using locale codes developed by the U.S. Census Bureau for the National Center for Education Statistics to indicate any area outside an urbanized area or urban cluster. "Small library" is defined as a public library with a legal service area population below 25,000 people.



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The brief's key findings include the following:

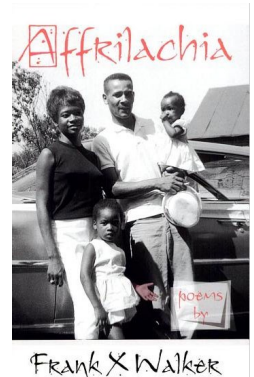
- Of the 8,956 public libraries in the United States in FY2011, 77.1 percent can be categorized as small. Almost half of all public libraries, 46.8 percent, were rural libraries. Their sheer number and broad distribution across the country speaks volumes about the value local communities place on library services.
- In FY2011, there were 167.6 million recorded visits to rural public libraries, a number that has increased by 4.2 percent over the past three years, and there were 301.2 million visits to small public libraries in FY2011, a three-year increase of 4.6 percent. The fact that service use continues to increase at these libraries at a time when other libraries are experiencing declines on a per capita basis is a further testament to their resilience and continued relevance to rural life.
- There were 49,048 publicly accessible computer terminals in rural libraries in FY2011, a three-year increase of 20.2 percent. In comparison to urban public libraries, rural libraries have higher per-capita levels of publicly accessible Internet computers and e-books. Given the lag in broadband access in rural communities when compared to suburban and urban areas, this further emphasizes the strong role public libraries play in providing access to the critical digital resources that are directly related to 21st-century skills.

For more research, data, and publications of the IMLS Office of Planning, Research, and Evaluation [visit the IMLS website for more information](#).

WVLC website updates

The Library Commission website has received a number of important updates that could be helpful to libraries in West Virginia. Please note these resources:

- West Virginia Library Director's Boot Camp presentations added to [Archived Webinars](#)
- October issue of the [Continuing Education Digest](#) added to the CD Digest page
- *Affrilachia* by F. X. Walker Chosen for [One Book, One West Virginia](#)
- [African-American Literature Celebration](#) set for February 7, 2014
- 2014 [Letters about Literature](#) deadlines and other dates announced
- [WV Reads 150+](#) updated with new information and materials
- [Affordable Health Care Act and West Virginia Libraries](#) page updated with new resources



Webinars, training and other resources

- **Money Smart Week @ your library Webinar**, free from the American Library Association. October 10, 2013 at 3:00 PM. Financial literacy is important to all communities, and libraries can be part of the solution. Through Money Smart Week @ your library, April 5-12, 2014, you can join hundreds of other libraries across the country helping individuals to better manage their personal finances. In 2013 over 500 libraries in 47 states participated. Money Smart Week @ your library is a partnership between ALA and the Federal Reserve Bank of Chicago, through which libraries of all types provide financial literacy programming for all stages of life during. Retirees, school kids, college students--everyone can learn more, to be better with their money. Get valuable programming and promotion ideas, tips on possible partners, and resources that make it easy for you. [Sign up for this free webinar](#), and learn how easy it is for your library to participate April 5-12, 2014.
- **Introducing RDA 3: Access Points in Bibliographic Records** (Live Online) from LYRASIS. October 23 & 24 at 2:00-4:00 PM. This live online class (organized as two consecutive, 2-hour modules) explores RDA's (Resource Description and Access) basic guidelines for decisions on authorized access points in bibliographic records. It will address what RDA specifies for creators, editors, translators and other people and corporate bodies with a role in the production of a resource, and discuss how RDA would have catalogers describe the relationships between and among resources and those responsible for them. [Register at LYRASIS](#).



- **More Dazzling Debuts: Discover Them First** from Booklist and Random House Library Marketing. October 17 at 2:00 PM. Note this free, hour-long webinar where you'll meet four hot new names in adult fiction sure to be popular at your library Spring of 2014! Hear directly from Pierce Brown (RED RISING), Ariel Lawhon (THE WIFE, THE MAID, AND THE MISTRESS), Susan Rieger (THE DIVORCE PAPERS), and Amy Talkington (LIV FOREVER) about their novels, the writing process, and the inspiration behind their works. [Learn more about the webinar.](#)
- **Note The Liberty Documents: Principles That Framed a Nation**, a new book by Ashley Stinnett from Wythe-North Publishing. The collection showcases the chronological development of the principles upon which the United States was founded. Included in the collection are such documents as the Mayflower Compact, Declaration of Independence, Constitution and more. [Learn more at Wythe-North Publishing.](#)
- **Note Successful Social Networking in Public Libraries** from Walt Crawford, a new book published by ALA Editions. Based on broad research, Crawford draws a vivid portrait that shows how public libraries are conducting digital outreach and marketing through social networking. [Visit the ALA to learn more.](#)

Library Lookout

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